

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2698134-1	Order #	2698134
Invoice Date	05/07/23	Alt Order #	WOC14116553
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/07/23	Flight Dates	05/01/23 - 05/07/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5625		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	482		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37731AG		
Advertiser Ref	M209268		
Product 1	606		
Product 2			

Billing Address:

**AxMedia / POL**  
**Attention: Accounts Payable**  
**800 W 47th St, Suite 200**  
**Kansas City, MO 64112**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
1	05/01/23	05/05/23	GMK @ 6A	6:00 AM-7:00 AM	11111--	:30	5	\$150.00	NM																																																																		
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3	05/05/23	05/05/23	Local News Special	Various	----F--	:30	1	\$50.00	NM																																																																		
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2698134-1	Invoice Month	May 2023
Invoice Date	05/07/23	Invoice Period	05/01/23 - 05/07/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5625		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/05/23	05/05/23	Local News Special	Various	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 ----F-- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 05/05/23 3:56 PM Local News Special Various :30 KC1123TVH \$50.00 NM									
5	05/01/23	05/06/23	BBN-TV	10-1030a	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 -----1- 1 \$150.00									
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6	05/01/23	05/07/23	GOOD MORNING AMER 8-9a ICA		-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 -----1 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 05/07/23 8:41 AM GOOD MORNING AMERICA 8-9a :30 KC1123TVH \$100.00 NM									
7	05/01/23	05/07/23	THIS WEEK	9-10a	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 -----1 1 \$100.00									
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8	05/01/23	05/05/23	GREAT DAY LIVE	9-10a	11111--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 11111-- 5 \$40.00									
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9	05/01/23	05/04/23	ACCESS DAILY	10-11a	-1-1---	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 -1-1--- 2 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Tu 05/02/23 10:30 AM ACCESS DAILY 10-11a :30 KC1123TVH \$30.00 NM 2 WHAS Th 05/04/23 10:21 AM ACCESS DAILY 10-11a :30 KC1123TVH \$30.00 NM									
10	05/01/23	05/05/23	THE VIEW	11-12p	1-1-1--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 1-1-1-- 3 \$60.00									

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Product	2023 Primary Election		
Estimate #	5625		

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10	05/01/23	05/05/23	THE VIEW	11-12p	1-1-1--	:30	3	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23    05/07/23    1-1-1--                    3            \$60.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	M	05/01/23	10:59 AM	THE VIEW	11-12p	:30	KC1123TVH	\$60.00	NM
2	WHAS	W	05/03/23	10:59 AM	THE VIEW	11-12p	:30	KC1123TVH	\$60.00	NM
3	WHAS	F	05/05/23	10:59 AM	THE VIEW	11-12p	:30	KC1123TVH	\$60.00	NM
11	05/01/23	05/05/23	WHAS11 NEWS AT NOON	12-1p	11111--	:30	5	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23    05/07/23    11111--                    5            \$50.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	M	05/01/23	12:56 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC1123TVH	\$50.00	NM
2	WHAS	Tu	05/02/23	12:27 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC1123TVH	\$50.00	NM
3	WHAS	W	05/03/23	12:51 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC1123TVH	\$50.00	NM
4	WHAS	Th	05/04/23	12:53 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC1123TVH	\$50.00	NM
5	WHAS	F	05/05/23	12:55 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC1123TVH	\$50.00	NM
12	05/01/23	05/05/23	GMA3	1-2p	-1-1-1--	:30	2	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23    05/07/23    -1-1-1--                    2            \$50.00										
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2	WHAS	F	05/05/23	1:29 PM	GMA3	1-2p	:30	KC1123TVH	\$50.00	NM
13	05/01/23	05/04/23	GENERAL HOSPITAL	2-3p	1-11---	:30	3	\$70.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23    05/07/23    1-11---                    3            \$70.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	M	05/01/23	2:59 PM	GENERAL HOSPITAL	2-3p	:30	KC1123TVH	\$70.00	NM
2	WHAS	W	05/03/23	2:59 PM	GENERAL HOSPITAL	2-3p	:30	KC1123TVH	\$70.00	NM
3	WHAS	Th	05/04/23	2:59 PM	GENERAL HOSPITAL	2-3p	:30	KC1123TVH	\$70.00	NM
14	05/01/23	05/05/23	DAILY BLAST LIVE!	3-4p	111----	:30	3	\$40.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23    05/07/23    111----                    3            \$40.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	M	05/01/23	3:24 PM	DAILY BLAST LIVE!	3-4p	:30	KC1123TVH	\$40.00	NM
2	WHAS	Tu	05/02/23	3:25 PM	DAILY BLAST LIVE!	3-4p	:30	KC1123TVH	\$40.00	NM
3	WHAS	W	05/03/23	3:24 PM	DAILY BLAST LIVE!	3-4p	:30	KC1123TVH	\$40.00	NM
15	05/01/23	05/04/23	WHAS11 NEWS @ 530 P	530-6p	--11---	:30	2	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23    05/07/23    --11---                    2            \$225.00										

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2698134-1	Invoice Month	May 2023
Invoice Date	05/07/23	Invoice Period	05/01/23 - 05/07/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5625		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
15	05/01/23	05/04/23	WHAS11 NEWS @ 530 P	530-6p	-- 11---	:30	2	\$225.00	NM																																																																																									
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18	05/01/23	05/06/23	WHAS11 NEWS @ 6:30 p	630-7p	----- 1-	:30	1	\$120.00	NM																																																																																									
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# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2698134-1	Invoice Month	May 2023
Invoice Date	05/07/23	Invoice Period	05/01/23 - 05/07/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5625		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
20	05/01/23	05/05/23	ENTERTAINMENT TONI GHT	7-730p	- 11- 1--	:30	3	\$250.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>F</td> <td>05/05/23</td> <td>7:13 PM</td> <td>ENTERTAINMENT TONIGHT</td> <td>7-730p</td> <td>:30</td> <td>KC1123TVH</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WHAS	F	05/05/23	7:13 PM	ENTERTAINMENT TONIGHT	7-730p	:30	KC1123TVH	\$250.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
3	WHAS	F	05/05/23	7:13 PM	ENTERTAINMENT TONIGHT	7-730p	:30	KC1123TVH	\$250.00	NM																																																						
21	05/01/23	05/04/23	INSIDE EDITION	730-8p	1-- 1---	:30	2	\$250.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/01/23</td> <td>05/07/23</td> <td>1-- 1---</td> <td>2</td> <td>\$250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>05/01/23</td> <td>7:51 PM</td> <td>INSIDE EDITION</td> <td>730-8p</td> <td>:30</td> <td>KC1123TVH</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Th</td> <td>05/04/23</td> <td>7:44 PM</td> <td>INSIDE EDITION</td> <td>730-8p</td> <td>:30</td> <td>KC1123TVH</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/01/23	05/07/23	1-- 1---	2	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	05/01/23	7:51 PM	INSIDE EDITION	730-8p	:30	KC1123TVH	\$250.00	NM	2	WHAS	Th	05/04/23	7:44 PM	INSIDE EDITION	730-8p	:30	KC1123TVH	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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1	WHAS	M	05/01/23	7:51 PM	INSIDE EDITION	730-8p	:30	KC1123TVH	\$250.00	NM																																																						
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22	05/01/23	05/01/23	AMERICAN IDOL MON	8-11p	1-----	:30	1	\$800.00	NM																																																							
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23	05/01/23	05/01/23	THE GOOD DOCTOR	10-11p	1-----	:30	1	\$450.00	NM																																																							
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	05/01/23	05/07/23	1-----	1	\$450.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WHAS	M	05/01/23	10:29 PM	THE GOOD DOCTOR	10-11p	:30	KC1123TVH	\$450.00	NM																																																						
24	05/01/23	05/02/23	THE ROOKIE	8-9p	- 1-----	:30	1	\$500.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	05/01/23	05/07/23	- 1-----	1	\$500.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WHAS	Tu	05/02/23	8:43 PM	THE ROOKIE	8-9p	:30	KC1123TVH	\$500.00	NM																																																						
25	05/01/23	05/03/23	A MILLION LITTLE THIN GS	10-11p	-- 1----	:30	1	\$300.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/01/23</td> <td>05/07/23</td> <td>-- 1----</td> <td>1</td> <td>\$300.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>W</td> <td>05/03/23</td> <td>10:30 PM</td> <td>A MILLION LITTLE THINGS</td> <td>10-11p</td> <td>:30</td> <td>KC1123TVH</td> <td>\$300.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/01/23	05/07/23	-- 1----	1	\$300.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	W	05/03/23	10:30 PM	A MILLION LITTLE THINGS	10-11p	:30	KC1123TVH	\$300.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	05/01/23	05/07/23	-- 1----	1	\$300.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WHAS	W	05/03/23	10:30 PM	A MILLION LITTLE THINGS	10-11p	:30	KC1123TVH	\$300.00	NM																																																						
26	05/01/23	05/04/23	STATION 19	8-9p	--- 1---	:30	1	\$500.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/01/23</td> <td>05/07/23</td> <td>--- 1---</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Th</td> <td>05/04/23</td> <td>7:59 PM</td> <td>STATION 19</td> <td>8-9p</td> <td>:30</td> <td>KC1123TVH</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/01/23	05/07/23	--- 1---	1	\$500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Th	05/04/23	7:59 PM	STATION 19	8-9p	:30	KC1123TVH	\$500.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	05/01/23	05/07/23	--- 1---	1	\$500.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WHAS	Th	05/04/23	7:59 PM	STATION 19	8-9p	:30	KC1123TVH	\$500.00	NM																																																						
27	05/01/23	05/05/23	SHARK TANK FRI	8-9p	---- 1--	:30	1	\$300.00	NM																																																							

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# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2698134-1	Invoice Month	May 2023
Invoice Date	05/07/23	Invoice Period	05/01/23 - 05/07/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5625		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	05/01/23	05/05/23	SHARK TANK FRI	8-9p	----1--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 ----1-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 05/05/23 8:18 PM SHARK TANK FRI 8-9p :30 KC1123TVH \$300.00 NM									
28	05/01/23	05/07/23	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 05/07/23 6:58 PM AMERICA'S FUNNIEST HOME V 7-8p :30 KC1123TVH \$300.00 NM									
29	05/01/23	05/07/23	AMERICAN IDOL SUN	6-10p	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 05/07/23 9:34 PM AMERICAN IDOL SUN 6-10p :30 KC1123TVH \$1,200.00 NM									
30	05/01/23	05/07/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11111-2	:30	7	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 11111-2 7 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 05/01/23 11:23 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC1123TVH \$120.00 NM 2 WHAS Tu 05/02/23 11:29 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC1123TVH \$120.00 NM 3 WHAS W 05/03/23 11:30 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC1123TVH \$120.00 NM 4 WHAS Th 05/04/23 11:30 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC1123TVH \$120.00 NM 5 WHAS F 05/05/23 11:32 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC1123TVH \$120.00 NM 7 WHAS Su 05/07/23 11:14 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC1123TVH \$120.00 NM 6 WHAS Su 05/07/23 11:34 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC1123TVH \$120.00 NM									
31	05/01/23	05/05/23	JIMMY KIMMEL	1135p-1237a	11111--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 11111-- 5 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 05/01/23 11:55 PM JIMMY KIMMEL 1135p-1237a :30 KC1123TVH \$60.00 NM 2 WHAS Tu 05/02/23 12:05 AM JIMMY KIMMEL 1135p-1237a :30 KC1123TVH \$60.00 NM 3 WHAS W 05/03/23 12:05 AM JIMMY KIMMEL 1135p-1237a :30 KC1123TVH \$60.00 NM 4 WHAS Th 05/04/23 12:05 AM JIMMY KIMMEL 1135p-1237a :30 KC1123TVH \$60.00 NM 5 WHAS F 05/05/23 12:04 AM JIMMY KIMMEL 1135p-1237a :30 KC1123TVH \$60.00 NM									
32	05/01/23	05/06/23	NBA Playoffs DT Game 1 Various		-----1-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 -----1- 1 \$700.00									

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**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2698134-1	Invoice Month	May 2023
Invoice Date	05/07/23	Invoice Period	05/01/23 - 05/07/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
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Estimate #	5625		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
32	05/01/23	05/06/23	NBA Playoffs DT Game 1	Various	-----1-	:30	1	\$700.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WHAS	Sa	05/06/23	5:00 PM	NBA Playoffs DT Game 1	Various	:30	KC1123TVH	\$700.00	NM																																												
33	05/01/23	05/06/23	NBA PLAYOFFS	8:00 PM-11:00 PM	-----1-	:30	1	\$700.00	NM																																													
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34	05/01/23	05/05/23	Great Day Live 9-10a	9-10a	MTWTF--	:30	2	\$40.00	NM																																													
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<b>Total Spots</b>							<b>79</b>																																															

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$15,410.00</b>
<u>Agency Commission</u>	<b>\$2,311.50</b>
<u>Net Amount Due</u>	<b>\$13,098.50</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.