

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 **Billina**:

Billing Address:

AxMedia / POL Attention: Accounts Pavable 800 W 47th St. Suite 200 Kansas City, MO 64112

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS						
Invoice #	2698134-1	Order #	2698134				
Invoice Date	05/07/23	Alt Order #	WOC14116553				
Invoice Month	May 2023	Deal #					
Invoice Period	05/01/23 - 05/07/23	Flight Dates	05/01/23 - 05/07/23				
Advertiser	POL/ Kelly Craft / R /	Governor / K	/				
Product	2023 Primary Electio	tion					
Estimate #	5625						
	Account Executive	Robert Cato					
	Sales Office	TEGNA Sales	s Dallas				
	Sales Region	National					
	Agency Code	9916670					
	Advertiser Code	482					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	37731AG					
	Advertiser Ref	M209268					
	Product 1	606					
	Product 2						

Line	Start D	Vata	End Da	ato Do	scription		Start/End Time	MTWIFSS	Leng	th	Spots/ Week	Rate	Туре		
	Start	Jale			scription			MIWIFSS	Leng	uı	WEEK	Nale	туре		
1	05/01/2	23	05/05/2	23 GM	IK @ 6A		6:00 AM-7:00 AM	11111	:3	30	5	\$150.00	NM		
,	A/ L -			to Food	Data	MTWTFSS	0	Data							
'	Weeks		Start Da 05/01/2			<u>11111</u>	Spots/Week 5	<u>Rate</u> \$150.00							
Spot	is: <u>#</u>	Ch	Day	Air Date		ime Descrip	•	Start/End Time	e Le	enath	n Ad-ID			Rate	Туре
opo.	. <u></u> 1	WHA		05/01/23		AM GMK @		6:00 AM-7:00		<u> </u>) KC1123TVH			\$150.00	
	2	WHA	-	05/02/23		AM GMK @	-	6:00 AM-7:00) KC1123TVH			\$150.00	
	3	WHA		05/03/23		AM GMK @		6:00 AM-7:00		:30	KC1123TVH			\$150.00	
	4	WHA		05/04/23		AM GMK @	-	6:00 AM-7:00			KC1123TVH			\$150.00	
İ.	5	WHA	-	05/05/23	-	AM GMK @	-	6:00 AM-7:00		:30) KC1123TVH			\$150.00	
	-		-											<i><i><i>q</i></i></i>	
2	05/01/	23	05/05/2			RNING AME	R 7-9a	11111	:3	30	5	\$200.00	NM		
	M/a also					MTWTFSS	On sta ///s als	Data							
	Weeks		Start Da 05/01/2			<u>11111</u>	Spots/Week 5	<u>Rate</u> \$200.00							
Spot	is: #	Ch	Day	Air Date		ime Descrip	•	Start/End Time	• e	enath	n Ad-ID			Rate	Type
0,000	<u></u> 1	WHA		05/01/23			MORNING AMERIC) KC1123TVH			\$200.00	
	2	WHA	-	05/02/23			MORNING AMERIC) KC1123TVH			\$200.00	
l	3	WHA		05/03/23			MORNING AMERIC) KC1123TVH			\$200.00	
l	4	WHA		05/04/23			MORNING AMERIC) KC1123TVH			\$200.00	
	5	WHA	-	05/05/23			MORNING AMERIC) KC1123TVH			\$200.00	
	-		-											\$ _00.00	
3	05/05/	23	05/05/2	23 Loo	al News	Special	Various	F	:3	80	1	\$50.00	NM		
,	Weeks		Start Da			MTWTFSS	Spots/Week	Rate							
			05/01/2			F		\$5 <u>0.00</u>							-
Spot	_	<u>Ch</u>	Day	Air Date		ime Descrip		Start/End Time	<u>Le</u>		<u>n Ad-ID</u>				Type
	1	WHA	SF	05/05/23	3:17	PM Local N	ews Special	Various		:30) KC1123TVH			\$50.00	NM

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WHASI CON YOUR SIDE

			-					
Invoice #	2698134-1	May 2023						
Invoice Date	05/07/23 Invoice Period 05/01/23 - 05/07/23							
Advertiser	POL/ Kelly Craft / R / Governor / KY							
Product	2023 Primary Election	2023 Primary Election						
Estimate #	5625							

ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 05/05/23	05/05/23	Local News Special	Various	F	:30	1	\$50.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTFSS</u> 05/07/23 F	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: <u>#</u> Ch	<u>n Day Air</u>	Date Air Time Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 Wł	HAS F 05	05/23 3:56 PM Local	News Special	Various	:3	O KC1123TVH			\$50.00 NM
5 05/01/23	05/06/23	BBN-TV	10-1030a	1-	:30	1	\$150.00	NM	
Weeks:	Start Date 05/01/23	End Date MTWTFSS 05/07/23 1-	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: <u>#</u> Ch				Start/End Time		h <u>Ad-ID</u>			Rate Type
1 Wł	HAS Sa 05	06/23 10:09 AM BBN-	ΓV	10-1030a	:3	O KC1123TVH			\$150.00 NM
6 05/01/23	05/07/23	GOOD MORNING AM	IER 8-9a	1	:30	1	\$100.00	NM	
Weeks:	Start Date 05/01/23	End Date MTWTFSS 05/07/23 1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: <u>#</u> Ch	<u>n Day Air</u>	Date Air Time Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 Wł	HAS Su 05	/07/23 8:41 AM GOOI	D MORNING AMERICA	8-9a	:3) KC1123TVH			\$100.00 NM
7 05/01/23	05/07/23	THIS WEEK	9-10a	1	:30	1	\$100.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTFSS</u> 05/07/231	Spots/Week1	<u>Rate</u> \$100.00					
Spots: <u>#</u> Ch	<u>n Day Air</u>	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS Su 05	/07/23 10:00 AM THIS	WEEK	9-10a	:3	KC1123TVH			\$100.00 NM
8 05/01/23	05/05/23	GREAT DAY LIVE	9-10a	11111	:30	5	\$40.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTFSS</u> 05/07/23 11111	Spots/Week 5	<u>Rate</u> \$40.00					
Spots: # Ch	n Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS M 05	01/23 9:12 AM GREA	T DAY LIVE	9-10a	:3) KC1123TVH			\$40.00 NM
2 Wł	HAS Tu 05	/02/23 9:39 AM GREA	T DAY LIVE	9-10a	:3) KC1123TVH			\$40.00 NM
3 WI	HAS W 05			9-10a		O KC1123TVH			\$40.00 NM
	HAS Th 05			9-10a) KC1123TVH			\$40.00 NM
5 WI	HAS F 05	05/23 9:58 AM GREA	T DAY LIVE	9-10a	:3) KC1123TVH			\$40.00 NM
9 05/01/23	05/04/23	ACCESS DAILY	10-11a	- 1- 1	:30	2	\$30.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTFSS</u> 05/07/23 - 1 - 1	Spots/Week 2	Rate \$30.00					
Spots: <u>#</u> Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	HAS Tu 05			10-11a) KC1123TVH			\$30.00 NM
2 Wł	HAS Th 05	/04/23 10:21 AM ACCE	SS DAILY	10-11a	:3	O KC1123TVH			\$30.00 NM
10 05/01/23	05/05/23	THE VIEW	11-12p	1-1-1	:30	3	\$60.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		proadcast spot advertising station	<u> </u>		Hanal aallar ar		t station the tw		

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			-					
Invoice #	2698134-1	34-1 Invoice Month May 2						
Invoice Date	05/07/23	Invoice Period	05/01/23 - 05/07/23					
Advertiser	POL/ Kelly Craft / R / Governor / KY							
Product	2023 Primary Election	2023 Primary Election						
Estimate #	5625							

Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 05/01/23		THE VIEW	11-12p	1-1-1	:30	3	\$60.00	NM	
			Г			-	••••		
	05/01/23	05/07/23 1-1-1	-	\$60.00					
	<u>Ch Day Air</u> VHAS M 05/	Date Air Time D 01/23 10:59 AM TI		Start/End Time 11-12p		h Ad-ID 0 KC1123TVH			Rate Type \$60.00 NM
		03/23 10:59 AM TI		11-12p	-	0 KC1123TVH			\$60.00 NM
3 V	VHAS F 05/	05/23 10:59 AM TI	HE VIEW	11-12p	:3	O KC1123TVH			\$60.00 NM
11 05/01/23	05/05/23	WHAS11 NEWS A	AT NO 12-1p	11111	:30	5	\$50.00	NM	
Weeks:	Start Date 05/01/23	End Date MTWTF 05/07/23 11111		<u>Rate</u> \$50.00					
	<u>Ch</u> <u>Day</u> <u>Air</u>			Start/End Time		h Ad-ID			Rate Type
	VHAS M 05/ VHAS Tu 05/		HAS11 NEWS AT NOON HAS11 NEWS AT NOON	12-1p 12-1p		0 KC1123TVH 0 KC1123TVH			\$50.00 NM \$50.00 NM
			HAS11 NEWS AT NOON	12-1p	-	0 KC1123TVH			\$50.00 NM
4 V	VHAS Th 05/	04/23 12:53 PM W	HAS11 NEWS AT NOON	12-1p	:3	O KC1123TVH			\$50.00 NM
5 V	VHAS F 05/	05/23 12:55 PM W	HAS11 NEWS AT NOON	12-1p	:3	0 KC1123TVH			\$50.00 NM
12 05/01/23	05/05/23	GMA3	1-2p	- 1 1	:30	2	\$50.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTF</u> 05/07/23 - 1 1		Rate \$50.00					
Spots: <u>#</u> (<u>Ch Day Air</u>	Date <u>Air Time</u> D	escription	Start/End Time		h Ad-ID			Rate Type
	VHAS Tu 05/			1-2p		0 KC1123TVH			\$50.00 NM
2 V	VHAS F 05/	05/23 1:29 PM G		1-2p	:3	0 KC1123TVH			\$50.00 NM
13 05/01/23	05/04/23	GENERAL HOSP	TAL 2-3p	1-11	:30	3	\$70.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTF</u> 05/07/23 1-11-	SS Spots/Week 3	<u>Rate</u> \$70.00					
	<u>Ch Day Air</u>		· · · · · · · · · · · · · · · · · · ·	Start/End Time		h <u>Ad-ID</u>			Rate Type
			ENERAL HOSPITAL	2-3p		0 KC1123TVH 0 KC1123TVH			\$70.00 NM \$70.00 NM
	VHAS W 05/ VHAS Th 05/		ENERAL HOSPITAL ENERAL HOSPITAL	2-3p 2-3p	-	0 KC1123TVH			\$70.00 NM \$70.00 NM
14 05/01/23	05/05/23	DAILY BLAST LIV	E! 3-4p	111	:30	3	\$40.00	NM	· ·
Weeks:	Start Date	End Date MTWTF		Rate					
Spots: <u>#</u> 0	05/01/23 <u>Ch Day Air</u>	05/07/23 111 Date <u>Air Time</u> D		\$40.00 Start/End Time	Lena	h Ad-ID			Rate Type
	VHAS M 05/		AILY BLAST LIVE!	3-4p		0 KC1123TVH			\$40.00 NM
2 V	VHAS Tu 05/	02/23 3:25 PM D	AILY BLAST LIVE!	3-4p	:3	O KC1123TVH			\$40.00 NM
3 V	VHAS W 05/	03/23 3:24 PM D	AILY BLAST LIVE!	3-4p	:3	O KC1123TVH			\$40.00 NM
15 05/01/23	05/04/23	WHAS11 NEWS @ P	2 530 530-6p	11	:30	2	\$225.00	NM	
Weeks:	Start Date	End Date MTWTF	SS Spots/Week	Rate					
Standard Terms: If	you are purchasing b	proadcast spot advertising, s	tation website advertising, or OTT a	dvertising from a TEGNA na	tional seller o	r TEGNA broadcas	t station, the tra	ansaction is s	ubject to the TEGNA

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WHAS

			_						
Invoice #	2698134-1	Invoice Month	May 2023						
Invoice Date	05/07/23	Invoice Period	05/01/23 - 05/07/23						
Advertiser	POL/ Kelly Craft / R / Go	POL/ Kelly Craft / R / Governor / KY							
Product	2023 Primary Election								
Estimate #	5625								

Con a tra /

							Spots/			
Line Start	Date End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
15 05/01	1/23 05/04/	23 WH. P	AS11 NEWS @ 530	530-6p	11	:30	2	\$225.00	NM	
	05/01/2	23 05/07	//2311	2	\$225.00					
Spots: #		Air Date	Air Time Descrip		Start/End Time		n Ad-ID			Rate Type
1	WHAS W			11 NEWS @ 530P	530-6р) KC1123TVH			\$225.00 NM
2	WHAS Th	05/04/23	5:43 PM WHAS1	11 NEWS @ 530P	530-6p	:30) KC1123TVH			\$225.00 NM
16 05/01	1/23 05/05/	23 WH	AS11 NEWS @ 6p	6-630p	11111	:30	5	\$250.00	NM	
Week	s: <u>Start D</u> 05/01/2			Spots/Week 5	<u>Rate</u> \$250.00					
Spots: #	<u>Ch</u> Day	Air Date	Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
1	WHAS M	05/01/23	6:16 PM WHAS1	11 NEWS @ 6p	6-630p	:30) KC1123TVH			\$250.00 NM
2	WHAS TU	05/02/23	6:10 PM WHAS1	11 NEWS @ 6p	6-630p	:30) KC1123TVH			\$250.00 NM
3	WHAS W	05/03/23	6:15 PM WHAS1	11 NEWS @ 6p	6-630p	:30) KC1123TVH			\$250.00 NM
4	WHAS Th	05/04/23	6:10 PM WHAS1	11 NEWS @ 6p	6-630p	:30) KC1123TVH			\$250.00 NM
5	WHAS F	05/05/23	6:08 PM WHAS1	11 NEWS @ 6p	6-630p	:30) KC1123TVH			\$250.00 NM
17 05/01	1/23 05/05/	23 ABC	WORLD NEWS 63	80 630-7p	111	:30	3	\$600.00	NM	
Week	s: <u>Start D</u> 05/01/2			Spots/Week 3	Rate \$600.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
1	WHAS M		6:29 PM ABC W	ORLD NEWS 630P	630-7p	:30	KC1123TVH			\$600.00 NM
2	WHAS Th	05/04/23	6:29 PM ABC W	ORLD NEWS 630P	630-7p	:30) KC1123TVH			\$600.00 NM
3	WHAS F	05/05/23	6:28 PM ABC W	ORLD NEWS 630P	630-7p	:30) KC1123TVH			\$600.00 NM
18 05/01	1/23 05/06/	/23 WH. p	AS11 NEWS @ 6:30	0 630-7p	1-	:30	1	\$120.00	NM	
Week	s: <u>Start D</u> 05/01/2	ate End D		Spots/Week 1	Rate \$120.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
1	WHAS Sa	05/06/23	6:53 PM WHAS1	11 NEWS @ 6:30p	630-7p	:30	KC1123TVH			\$120.00 NM
19 05/01	1/23 05/07/	23 WH	AS11 NEWS SUND	A 630-7p	1	:30	1	\$250.00	NM	
Week	s: <u>Start D</u> 05/01/2	ate End [Spots/Week1	<u>Rate</u> \$250.00					
Spots: #		Air Date	Air Time Descrip	tion	Start/End Time	Lenat	n Ad-ID			Rate Type
1		05/07/23		11 NEWS SUNDAY	630-7p		KC1123TVH			\$250.00 NM
20 05/01	1/23 05/05/	23 ENT GH ⁻	TERTAINMENT TON	NI 7-730p	- 11- 1	:30	3	\$250.00	NM	
Week	-	ate End E	Date <u>MTWTFSS</u>	Spots/Week	Rate					
Spoto: #	05/01/2 Ch Dov			3	\$250.00 Start/End Time	ا ممحد				Poto Turo
Spots: <u>#</u> 1		Air Date 05/02/23	Air Time Descrip	TAINMENT TONIGHT	Start/End Time		<u>h Ad-ID</u>) KC1123TVH			<u>Rate</u> <u>Type</u> \$250.00 NM
		05/02/23	-	TAINMENT TONIGHT	1) KC1123TVH			
2	VUIAS VV	05/03/23	0.39 PIVI ENTER		7-730p	:30	J NULLZOIVH			\$250.00 NM

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Advertiser	POL/ Kelly Craft / R / Governor / KY							
Product	2023 Primary Election	2023 Primary Election						
Estimate #	5625							

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
20 05/01/23 05/05/23	ENTERTAINMENT TON		- 11- 1	:30	3	\$250.00	NM	
	GHT	•				ψ230.00		
Spots: <u># Ch Day Air I</u>			Start/End Time		<u>n Ad-ID</u>			Rate Type
3 WHAS F 05/0	05/23 7:13 PM ENTERT	AINMENT TONIGHT	7-730p	:30) KC1123TVH			\$250.00 NM
21 05/01/23 05/04/23	INSIDE EDITION		11	:30	2	\$250.00	NM	
Weeks: <u>Start Date</u> 05/01/23	End Date MTWTFSS 05/07/23 11	Spots/Week 2	<u>Rate</u> \$250.00					
Spots: <u># Ch</u> Day Air I			Start/End Time		<u>n Ad-ID</u>			Rate Type
1 WHAS M 05/0		-	730-8p) KC1123TVH			\$250.00 NM
2 WHAS Th 05/0	04/23 7:44 PM INSIDE	EDITION	730-8p	:30) KC1123TVH			\$250.00 NM
22 05/01/23 05/01/23	AMERICAN IDOL MON	8-11p	1	:30	1	\$800.00	NM	
Weeks: <u>Start Date</u> 05/01/23	End Date MTWTFSS 05/07/23 1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: <u># Ch</u> Day Air I			Start/End Time		n Ad-ID			Rate Type
1 WHAS M 05/0	01/23 9:32 PM AMERIC	AN IDOL MON	8-11p	:30) KC1123TVH			\$800.00 NM
23 05/01/23 05/01/23	THE GOOD DOCTOR	10-11p	1	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> 05/01/23	End Date MTWTFSS 05/07/23 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u># Ch</u> Day Air I			Start/End Time		n Ad-ID			Rate Type
1 WHAS M 05/0	01/23 10:29 PM THE GO	OD DOCTOR	10-11p	:30) KC1123TVH			\$450.00 NM
24 05/01/23 05/02/23	THE ROOKIE	8-9p	- 1	:30	1	\$500.00	NM	
Weeks: Start Date 05/01/23	End Date MTWTFSS 05/07/23 - 1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u># Ch</u> Day Air I			Start/End Time		n Ad-ID			Rate Type
1 WHAS Tu 05/0	02/23 8:43 PM THE RO	OKIE	8-9p	:30) KC1123TVH			\$500.00 NM
25 05/01/23 05/03/23	A MILLION LITTLE THIN GS	10-11p	1	:30	1	\$300.00	NM	
Weeks: <u>Start Date</u> 05/01/23	End Date MTWTFSS 05/07/23 1	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: <u># Ch</u> Day Air I			Start/End Time		n Ad-ID			Rate Type
1 WHAS W 05/0	03/23 10:30 PM A MILLIO	ON LITTLE THINGS	10-11p	:30) KC1123TVH			\$300.00 NM
26 05/01/23 05/04/23	STATION 19	8-9p	1	:30	1	\$500.00	NM	
Weeks: Start Date 05/01/23	End Date MTWTFSS 05/07/23 1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u># Ch</u> Day Air [Date <u>Air Time</u> Descripti	on	Start/End Time	Lengt	n Ad-ID			Rate Type
1 WHAS Th 05/0	04/23 7:59 PM STATIO	N 19	8-9p	:30) KC1123TVH			\$500.00 NM
27 05/01/23 05/05/23	SHARK TANK FRI	8-9p	1	:30	1	\$300.00	NM	

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WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

WHASI CON YOUR SIDE

Invoice #	2698134-1	Invoice Month	May 2023					
Invoice Date	05/07/23	Invoice Period	05/01/23 - 05/07/23					
Advertiser	POL/ Kelly Craft / R / Governor / KY							
Product	2023 Primary Election							
Estimate #	5625							

ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
27 05/01/23	05/05/23	SHARK TANK FRI	8-9p	1	:30	1	\$300.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTFSS</u> 05/07/231	Spots/Week	Rate \$300.00					
Spots: # C	h <u>Day Air</u>		ption	Start/End Time	Length	n Ad-ID			Rate Type
	/HAS F 05/		K TANK FRI	8-9p) KC1123TV	ł		\$300.00 NM
28 05/01/23	05/07/23	AMERICA'S FUNNIES HOME VIDEOS	Т 7-8р	1	:30	1	\$300.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTFSS</u> 05/07/231	Spots/Week	<u>Rate</u> \$300.00					
Spots: # C			ption	Start/End Time	Length	n Ad-ID			Rate Type
·	/HAS Su 05/		ICA'S FUNNIEST H			KC1123TV	ł		\$300.00 NM
29 05/01/23	05/07/23	AMERICAN IDOL SUN	l 6-10p	1	:30	1	\$1,200.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTFSS</u> 05/07/23 1	Spots/Week	Rate \$1,200.00					
Spots: # C		05/01/25	-	Start/End Time	l enati	n Ad-ID			Rate Type
	/HAS Su 05/		ICAN IDOL SUN	6-10p) KC1123TV	ł		\$1,200.00 NM
30 05/01/23	05/07/23	WHAS11 NEWS AT 11	11-1135p	11111-2	:30	7	\$120.00	NM	
00 00/01/20	00/01/20	M-F/SU	-			•	¢.20.00		
Weeks:	Start Date 05/01/23	End Date <u>MTWTFSS</u> 05/07/23 11111-2	Spots/Week 7	<u>Rate</u> \$120.00					
Spots: # C	h Day Air		ption	Start/End Time	Length	n Ad-ID			Rate Type
1 W	/HAS M 05/	01/23 11:23 PM WHAS	11 NEWS AT 11 M-	F/SU 11-1135p	:30) KC1123TV	ł		\$120.00 NM
2 W	/HAS Tu 05/	02/23 11:29 PM WHAS	11 NEWS AT 11 M-	F/SU 11-1135p	:30) KC1123TV	ł		\$120.00 NM
3 W	/HAS W 05/	03/23 11:30 PM WHAS	11 NEWS AT 11 M-	F/SU 11-1135p) KC1123TV			\$120.00 NM
4 W	/HAS Th 05/	04/23 11:30 PM WHAS	11 NEWS AT 11 M-	F/SU 11-1135p) KC1123TV			\$120.00 NM
5 W	/HAS F 05/	05/23 11:32 PM WHAS	11 NEWS AT 11 M-	F/SU 11-1135p	:30) KC1123TV	ł		\$120.00 NM
7 W	/HAS Su 05/	07/23 11:14 PM WHAS	11 NEWS AT 11 M-	F/SU 11-1135p	:30) KC1123TV	ł		\$120.00 NN
6 W	/HAS Su 05/	07/23 11:34 PM WHAS	11 NEWS AT 11 M-	F/SU 11-1135p	:30) KC1123TV	ł		\$120.00 NM
31 05/01/23	05/05/23	JIMMY KIMMEL	1135p-1237a	11111	:30	5	\$60.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTFSS</u> 05/07/23 11111	Spots/Week 5	Rate \$60.00					
Spots: <u>#</u> C	h <u>Day Air</u>		ption	Start/End Time	Length	n Ad-ID			Rate Type
· — —		01/23 11:55 PM JIMM	KIMMEL	1135p-1237a	-	KC1123TV	ł		\$60.00 NN
2 W	/HAS Tu 05/	02/23 12:05 AM JIMMY	KIMMEL	1135p-1237a	:30) KC1123TV	ł		\$60.00 NN
3 W	/HAS W 05/	03/23 12:05 AM JIMMY	KIMMEL	1135p-1237a	:30) KC1123TV	ł		\$60.00 NM
4 W	/HAS Th 05/	04/23 12:05 AM JIMM	KIMMEL	1135p-1237a	:30) KC1123TV	ł		\$60.00 NN
5 W	HAS F 05	(05/23 12:04 AM JIMM)	KIMMEL	1135p-1237a	:30) KC1123TV	ł		\$60.00 NN
32 05/01/23	05/06/23	NBA Playoffs DT Gam	e 1 Various	1-	:30	1	\$700.00	NM	
Weeks:	Start Date 05/01/23	End Date <u>MTWTFSS</u> 05/07/231-	Spots/Week	Rate \$700.00					

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Advertiser	POL/ Kelly Craft / R / Governor / KY							
Product	2023 Primary Election							
Estimate #	5625							

						Spots/			
Line Start D	ate End Date	e Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
32 05/01/2	23 05/06/23	NBA Playoffs DT G	ame 1 Various	1-	:30	1	\$700.00	NM	
Spots: #	Ch Day A	Air Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHAS Sa C	5/06/23 5:00 PM NB	A Playoffs DT Game 1	Various	:3	CI123TVH			\$700.00 NM
33 05/01/2	23 05/06/23	NBA PLAYOFFS	8:00 PM-11:00 PM	1-	:30	1	\$700.00	NM	
Weeks:	Start Date 05/01/23	<u>End Date</u> <u>MTWTFS</u> 05/07/231	epote/Hoold	<u>Rate</u> \$700.00					
Spots: <u>#</u>	Ch Day A	Air Date Air Time Des	scription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1	WHAS Sa (5/06/23 11:18 PM NB	A PLAYOFFS	8:00 PM-11:00 P	PM :3) KC1123TVH			\$700.00 NM
34 05/01/2	23 05/05/23	Great Day Live 9-10)a 9-10a	MTWTF	:30	2	\$40.00	NM	
Weeks:	Start Date 05/01/23	End Date MTWTFS 05/07/23 MTWTF-	00010/110011	<u>Rate</u> \$40.00					
Spots: <u>#</u>	Ch Day A	Air Date <u>Air Time</u> Des	scription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
2	WHAS M C	9:52 AM Gre	at Day Live 9-10a	9-10a	:3) KC1123TVH			\$40.00 NM
1	WHAS W C	9:20 AM Gre	at Day Live 9-10a	9-10a	:3) KC1123TVH			\$40.00 NM
				Total Spots	7	9			

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$15,410.00

Agency Commission \$2,311.50

Net Amount Due \$13,098.50

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